

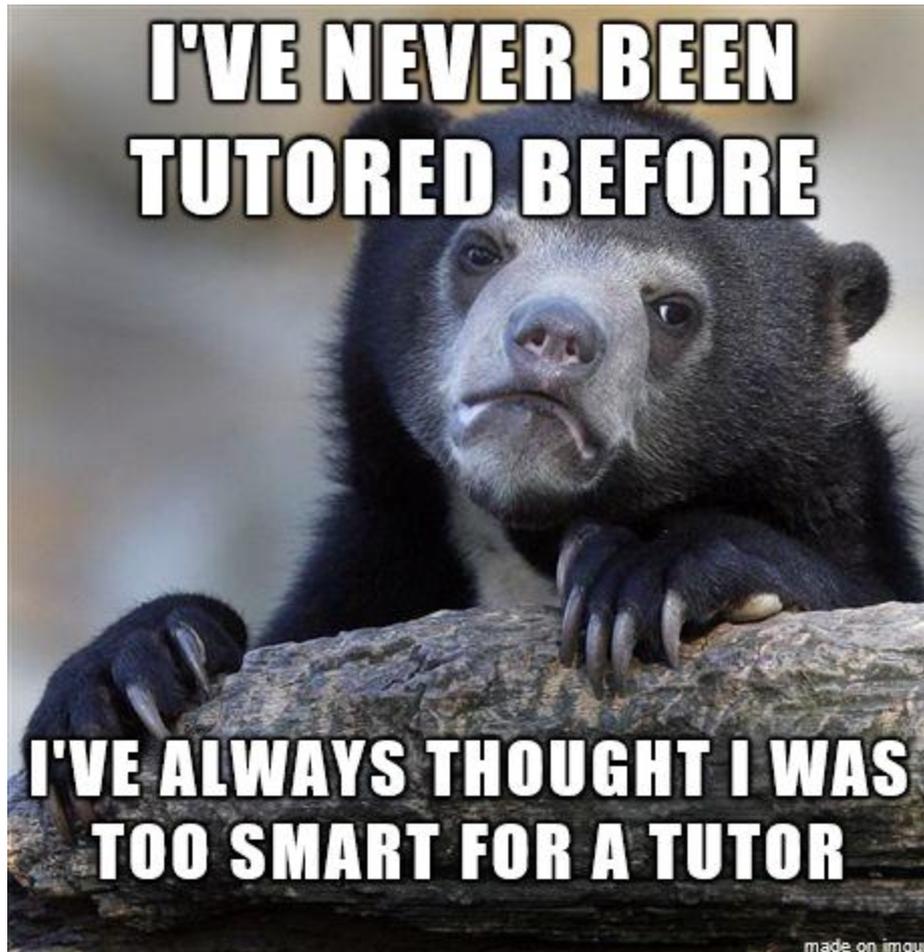
Multiliteracy Memes

Kyle Bell

What is a meme?

- ▶ Images with a line of text at the top and bottom in Impact font, usually created and propagated for humor.
- ▶ Almost always made from stock photos of people and animals as well as pictures of characters from films, television shows, and video games.
- ▶ It's difficult for new memes to be “accepted” by the larger internet community, thus they are rarely created.
- ▶ Technically, what we know as memes are only part of a larger category.
- ▶ You've probably seen one if you've used the Internet at least once in the past five years.

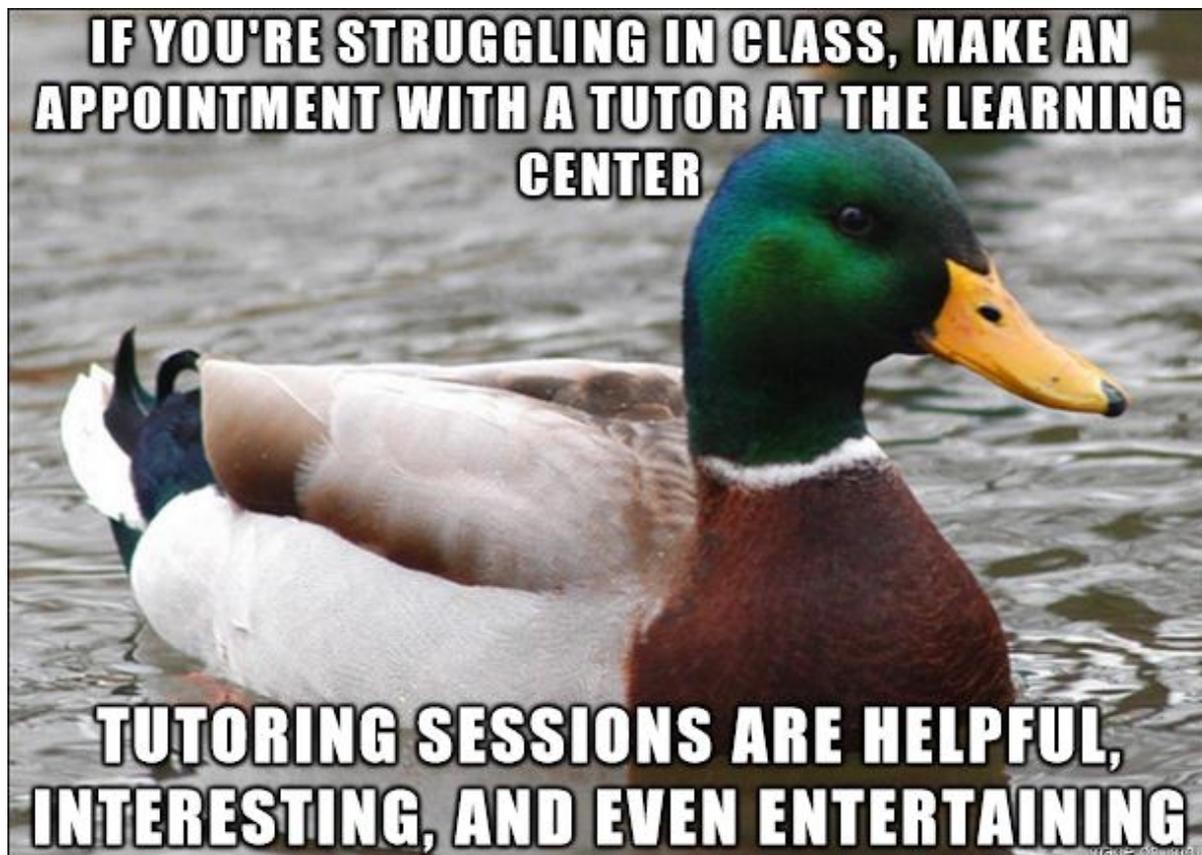




Think you're "too smart" to be tutored?

Swallow your pride! You are never "too smart" to use the Learning Center, and may find being tutored more helpful than you think it is. Even if you don't need tutoring, the Learning Center provides a quiet and inviting atmosphere for studying or doing homework.

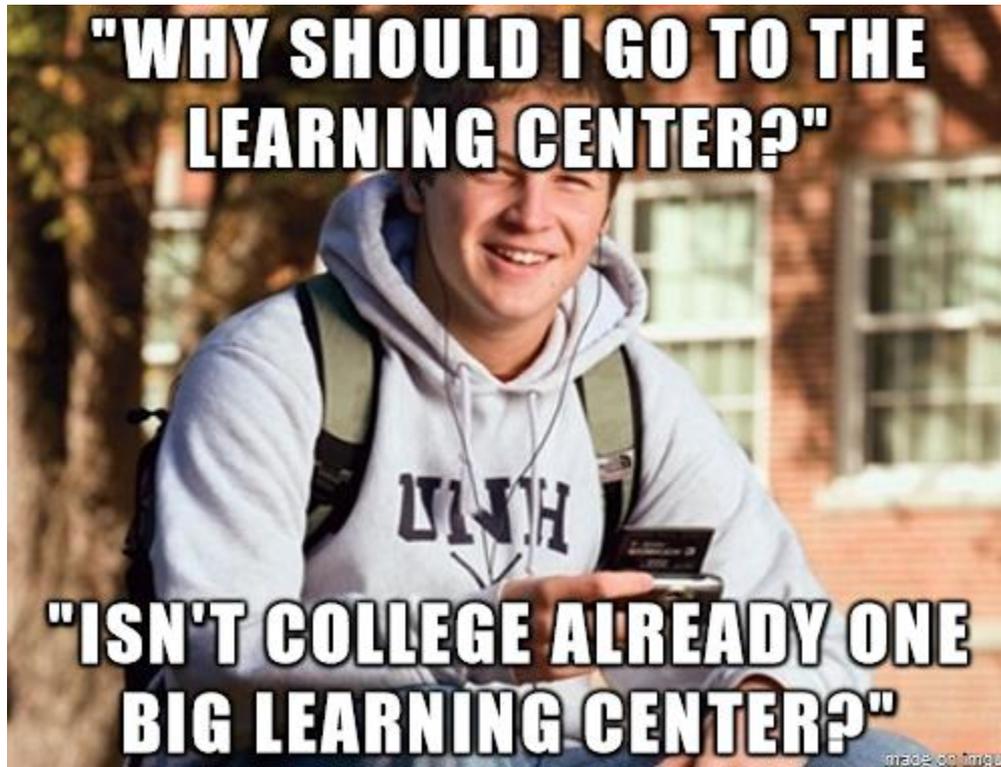




And now for a word from Actual Advice Mallard.

The mallard is right. The Learning Center should be the first place you go when you just can't understand what you're learning in class anymore. There are tutors for nearly every subject, and can be scheduled at convenient times. Tutoring sessions are more engaging than class lectures because they are centered around *you*, not multiple students. Our tutors are also friendly and entertaining people who may even help you remember the session better through the sheer power of personality. Now that's good advice!

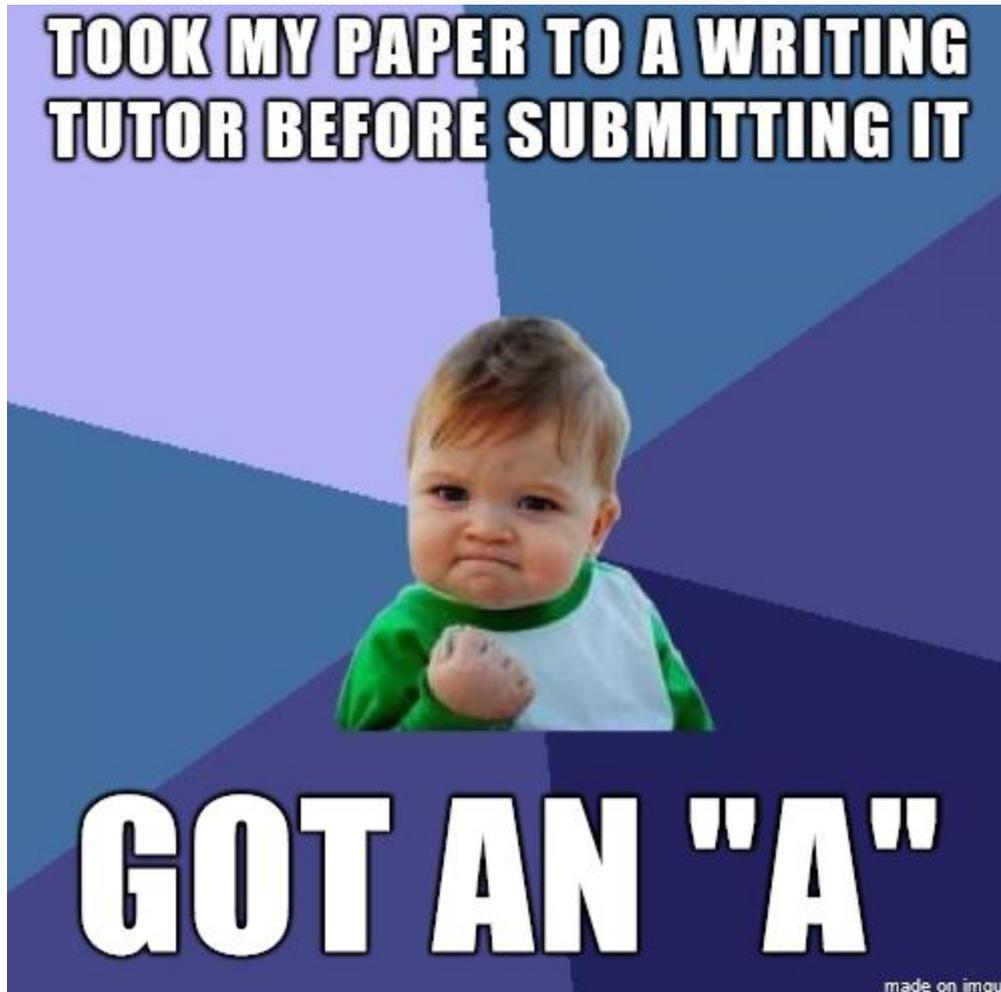




A warning to the new students...

Don't discredit the Learning Center so early into your college years, freshman. Whether you're a first-year student or one semester away from graduation, the Learning Center has your back every step of the way. You can find help here for anything, from your first paper to your last, and every math or science test in-between.





A tutoring success story.

Bringing your paper to a writing tutor will earn you a higher grade. It doesn't get any simpler than that!

Works Cited

Actual Advice Mallard Meme. Associated Press. *Mallard Duck*. 2011. *How Stuff Works*. Web. 15 March 2014.

College Freshman Meme. Readers Digest. *College Freshman*. 2007. Web. 15 March 2014.

Confession Bear Meme. Bilan, Clemens. *Little Sun Bear*. 2007. *Getty Images*. Web. 15 March 2014

Success Kid Meme. Griner, Laney. *Sammy Griner*. 2007. *Getty Images*. Web. 15 March 2014.

